

Beat: Music

## **SECOND ROUND LIVE EARTH MUSIC CONCERTS ON SEVEN CONTINENTS TO BE BROADCASTED**

**PROMISED BY AL GORE & FARRELL WILLIAMS**

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**USPA NEWS** - Pharrell Williams and Al Gore's promised a second round of Live Earth concerts on seven continents that would be broadcast to an audience of billions. In January, the duo and producer Kevin Wall used the World Economic Forum in Davos to announce a global event that would reach...

Pharrell Williams and Al Gore's promised a second round of Live Earth concerts on seven continents that would be broadcast to an audience of billions. In January, the duo and producer Kevin Wall used the World Economic Forum in Davos to announce a global event that would reach 2 billion people across 193 television networks, with promotional materials promising 100 artists in seven shows.

Concerts to be staged in six cities (Paris, New York, Rio de Janeiro, Beijing, Sydney and Cape Town) in what will be the largest event of its type ever staged. The final Antarctic gig to be played by a band of scientists at a research station.

In May organisers delayed the event from a scheduled date of 18 June and said a free, public concert would be held in Paris in the autumn instead....But this week organisers told the Guardian that Live Earth had been reduced to an event on the 13 and 14 November at the Champ de Mars in Paris that will be closed to the public and streamed online instead. (The Guardian)

Almost 200 nations have set a rise of two degrees Celsius in average global temperature above pre-industrial times as a ceiling to limit climate change, which scientists say will bring more droughts, floods, heatwaves and rising sea levels.

Next week's event, dubbed 24 Hours of Reality and Live Earth: The World Is Watching, comes just weeks before world leaders including Barack Obama and Xi Jinping head to Paris for a landmark UN climate change summit.

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